

# SAA Show

## MAT TOOLKIT 2024



# Benefits of Attending with Your Team



## EXHIBITION

- SAAS brings together 200+ of the UK's most innovative and influential education suppliers offering exclusive discounts, product demos, and free advice.
- Meet leading suppliers with cutting-edge products and services designed to save you money and drive efficiencies across your MAT.
- Bring your team to prioritise areas of the exhibition floor, or specific products and services that your MAT and schools require – saving countless hours sourcing solutions.

## FREE LUNCH ON US



## AGENDA

- SAAS offers 40+ hours of CPD-accredited, best-practice keynotes, panels, case studies, and showcases, taking place across 10 theatres across the one-day show.
- With the introduction of three new co-located events for this year, your team will gain valuable insights and tangible strategies to address the latest challenges impacting your Trust.
- Bringing your team ensures you never miss a session relevant to your MAT's needs, and maximises the practical takeaways and insights you bring back to implement in your Trust.
- Gain invaluable best practice insights from leading practitioners, and stay informed on the latest education policy updates and announcements.

## Bring Your Team to Cover all of our Networking Features

- The Government Education Village allows you unparalleled access to 1-2-1 meetings and advice from Department for Education teams. Gain insight into funding streams, advice on bidding, and guidance on the latest initiatives and compliance issues.
- The Ofsted Hub is a dedicated space for you to engage directly with representatives from Ofsted. Ask your burning questions and seek clarification, benefit from an insider's understanding of the inspection process and how this is evolving, and meet inspectors for each of Key Stages 1, 2 and 3 to receive advice on your particular challenges.
- Make the most of our ConnectEd Platform to plan out the day for you and your team pre-event, then use the dedicated ConnectEd Lounge onsite for all pre-arranged or impromptu meetings with other visitors, speakers and suppliers.
- The CPL Village will offer you the chance to meet with a wide range of leading education framework suppliers offering practical advice and techniques for ing schools money on everyday services and purchases.
- Kickstart valuable conversations and make new connections during our 'Educators' Networking Hour'. Taking place in our Networking Area at 3.30pm, you will have the chance to meet peers and discuss the main takeaways from the show, while enjoying complimentary refreshments with your colleagues.



## Benefits for CEOs

Attending SAAS gives you the opportunity to come together with fellow MAT leaders, gain practical strategies for your school improvement plans, and leave with ideas that you can implement for immediate and long-term benefit:

- A tailored MAT Summit, delivering key insights across the day on supporting MAT leadership, planning for growth, financial sustainability, measuring success, and much more.
- Expert guidance on staff recruitment and retention, ensuring you have the best staff and learning outcomes for your pupils.
- Actionable steps to improve staff workload, strengthen your relationships with key stakeholders.
- The latest key policy and sector updates, to allow for effective future-proofing and financial planning.
- Collaboration with fellow MAT leaders to share best practice, develop skills, and find new ways of working in partnership.
- Access to a dedicated Business and Finance Theatre, addressing budget management, human resources and procurement, and delivering expert guidance.

*The show was a good opportunity for me and my team to look at how we can implement our new strategic plan using knowledge picked up at the show alongside engaging with suppliers who can support our improvement.*

**Chief Executive Officer,  
The Priestley Academy Trust**

*A great day to explore and engage with suppliers and listen to professional speakers presenting various topics.*

**Chief Operations Officer,  
Odyssey Collaborative Trust**

*Great event, highly well organised. Great speakers who gave an insight into their own MATs and there was a great emphasis of 'we are not in this alone'.*

**Chief Finance Officer,  
Orchard Community Trust**

## Benefits for Directors of Education

- A dedicated School Improvement Theatre, providing tangible insights to create a positive culture, develop partnerships, and implement meaningful change to improve pupil outcomes.
- Our Workforce Theatre, bringing practical solutions to recruitment challenges, staff wellbeing, reducing teacher workload, and much more.
- Best practice strategies for addressing challenging behaviours, tackling absenteeism, and improving pupil engagement.
- Tools to support pupil wellbeing and create the safest, most inclusive environment for students.
- Research-oriented and content-rich sessions that specifically tackle the trends, challenges and opportunities impacting educators and your teams.
- Networking opportunities to engage with fellow leaders, forge connections, and exchange best practices to improve school outcomes and personal development.



*It was an excellent opportunity to catch up on much needed networking, and to hear first-hand from key people within the education sector. I came away with lots of food for thought as well as some excellent contacts.*

**Senior Lead Practitioner for Post 16,  
Ormiston Academies Trust**

# Benefits for FM & Estate Leads



- New for 2024: the launch of our **School Estates Summit**, with two theatres of content bringing the estates community together to discuss solutions to common challenges, hear the latest safety updates, and enhancing your estates management strategy.
- Our **Sustainability & Estates Theatre** brings a whole day of content dedicated to practical and realistic sustainability strategies, best practice case studies for safe learning environments, and sessions to target the most pressing challenges.
- Our **Compliance Theatre**, bringing deep dives into changes in health and safety policy and procedures, understanding the support available, and meeting compliance requirements on a budget.
- A zone of exhibitors specifically offering solutions for better estates management, and innovative solutions to improve the way you work.
- An unparalleled opportunity to network, share experiences, and gain a new perspective on common challenges, with fellow estates managers.

*I found the event hosted by professionals created a positive image. Everyone on the day had a good attitude and was polite, always willing to help.*

**H&S Manager,  
Fairfax Multi Academy Trust**

*Well worth taking the time to experience SAAS. Good choice of sessions and speakers to support your area of work and all the main suppliers and additional that you might not have considered. You will definitely walk away gaining knowledge and even reassurance that you are fulfilling your role correctly!*

**Trust Operations Manager,  
Our Lady Immaculate Catholic  
Academies Trust**

## Benefits for CTOs / CIOs

- New for 2024: EdTech Innovate, a dedicated day of content specifically designed to delve into the growing trends that are driving change and highlighting best practices in EdTech
- Upskill and further your teams' professional development with EdTech Innovate's CPD certified sessions..
- From the role of AI in education and developing digital strategies for improved teaching and learning outcomes, to exploring new assessment methods and harnessing your data, you will get the insights needed to make positive change in your Trust.
- The opportunity to discuss the future of education technology and identify innovative ways to implement new digital strategies into their organisation to enhance teaching and learning outcomes.
- Liaise with like-minded peers within the EdTech community, as well as meeting senior leadership teams from other MATs in the main SAAS Show.
- Meet with key EdTech suppliers specialising in school advancements through technology, and gain a whole year's worth of sourcing in one day.



# Hosted Leader Programme



Returning after its successful launch year, the SAAS Hosted Leader Programme is designed to connect MAT leaders with leading industry suppliers across our events throughout the year.

## Hosted Leaders receive concierge service from our dedicated team:

- Curate a tailored schedule of confirmed meetings with prime suppliers to ensure efficiency on-site.
- Enhance & streamline your event experience with the programme whilst still attending those all-important sessions.
- Enjoy exclusive perks & benefits, such as hotel & transport costs covered, in addition to exclusive access to intimate events on-site & throughout the year.
- Gain entry to the VIP ConnectEd Lounge at the Show, including refreshments, Wi-Fi and charging points.
- 25% Discount on ISBL membership for you or your school business leader.
- Opportunity to attend the National Schools Awards 2024 (tickets available upon application).
- Access to a complimentary pre-event drinks reception at both shows.



**200+**  
education solution providers



**1000+**  
high value meetings

[\*\*FIND OUT MORE\*\*](#)



## ConnectEd Platform

ConnectEd is our official event platform and kickstarts your SAAS journey. Available as an app online, the powerful tool has been specifically designed to facilitate meetings, build relationships, and foster collaboration:

- Manage your team's time effectively by perusing the event floor and agenda ahead of time, to start planning your team's day and maximise your time on site at the Show.
- Create your own bespoke schedules of meetings with suppliers and delegates at your convenience, dividing and conquering amongst your team attending for maximum benefit.
- Arrange meetings in the ConnectEd Lounge, our dedicated meeting area for visitors, complete with refreshments and comfy seating.

Launching five weeks out from the Show, ConnectED allows you to forge meaningful connections with fellow educators ahead of time, in your own time, opening your professional network prior to you and your team even stepping into the ExCel Centre.

# ConnectEd



A comprehensive one-stop shop to network with industry leaders and innovative suppliers, in one day and under one roof.



# Overview of the MAT 'Bring your Team' Incentive

Our exclusive, new for 2024 'Bring your Team' scheme places your MAT at the centre of the conversation, giving you the greatest opportunity to enhance your MAT's performance and improve pupils' outcomes. Designed in response to feedback that there is so much at the show that it is impossible for you to see it all, the programme allows you and your teams to make the most of your Schools & Academies Show experience. Cover more ground, engage with more content, meet more suppliers and connect with more attendees at the show!



## In bringing 3+ representatives of your MAT, you will:

- Access exclusive benefits, including free parking, exclusive networking opportunities, and complimentary food and drink;
- Maximise the opportunity to source innovative solutions from 200+ of the UK's best education suppliers;
- Engage with more of our concurrently-running sessions, giving you even more practical takeaways to implement in your MAT.

## Join the ranks of forward-thinking MATs actively enhancing their impact at SAAS:

- Last year, we welcomed over 1,100 attendees from over 300 MATs to SAAS.
- SAAS Birmingham 2023 saw 125 separate MATs bring multiple team members to the Show, showing the value MATs already see in strategically assembling their teams to cover as much of the Show as possible.

**MORE INFORMATION ON THE MAT 'BRING YOUR TEAM' INCENTIVE CAN BE FOUND [HERE](#)**

# SAA Show

**SCHOOLS &  
ACADEMIES SHOW**  
LONDON ExCeL 1 MAY 2024

**SCHOOLS &  
ACADEMIES SHOW**  
BIRMINGHAM NEC 20 NOVEMBER 2024